



FOR IMMEDIATE RELEASE
July ??, 2010

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GO SAN FRANCISCO CARD PROVIDES VISITORS OF THE CITY WITH GREATER VALUE FOR ATTRACTIONS

(San Francisco, CA) --- With so many options to choose from, the **Go San Francisco Card** is the ultimate pass to over 49 of San Francisco's best attractions, activities and tours. Cardholders can do as much as they like each day for one low, affordable price, tailoring custom itineraries and allowing each person to do what is of most interest.

Ranging from only \$55 per adult for one day access to \$145 per adult for seven days of access, here is the short list of highlights featured on the **Go San Francisco Card**:

- Red and White Fleet's Golden Gate Bay Cruise®
- Red and White Fleet's SF Explorer Cruise™
- Full-day Gray Line Wine Country Tour
- Historic Cable Car Ride



- Walking Tours
- Steinhart Aquarium
- Exploratorium
- Chabot Space Center
- Museum of Modern Art (SFMOMA)
- Asian Art Museum
- Wax Museum
- Palace of the Legion of Honor
- AT&T Ballpark Tour
- Bay City Bike Rentals

Additionally, the **Go San Francisco Card** offers discounts at many shops and restaurants and is the perfect option for saving time and money as well as eliminating hassles during a San Francisco vacation. For a full list of available attractions, visit www.gosanfranciscocard.com.

How it works

- You just carry one, easy-to-use pocket sized card, available in 1, 2, 3, 5 & 7 day increments.
- Simply show your Go San Francisco Card at participating attractions.
- The card is activated the first time you use it.
- It is then valid for that day and the number of consecutive calendar days that you have purchased. Free admission is valid until 5:30pm daily.
- The Go San Francisco Card guidebook makes it easy to find every participating attraction, restaurant, shop and historic point of interest in and around San Francisco.

For more information and reservations about the Red and White Fleet's specialty San Francisco bay tours, call (415) 673-2900 or visit www.redandwhite.com.

Red and White Fleet's complete inventory of bay cruise products is as follows:

- **Golden Gate Bay Cruise:** As San Francisco's original sightseeing adventure, this one-hour narrated cruise under the Golden Gate Bridge and around Alcatraz Island highlights important "landmarks" of San Francisco history, including life at the Barbary Coast during the Gold Rush, the building of the Golden Gate Bridge, Angel Island's history as an immigration station and the Federal Penitentiary of Alcatraz. (8-14 daily sailings starting at 10am)
- **San Francisco Explorer Cruise:** The focus of this breathtaking 90-minute cruise is on San Francisco's natural history, Native American culture and architecture. On route, students will sail under both spans of the massive Bay Bridge, see Alcatraz and cheer the crowds, as the boat sails next to AT&T Park - home to the San Francisco Giants baseball team. (Daily, May - Sept)
- **California Sunset Cruise:** On this relaxed two-hour cruise, guests enjoy spectacular sunset views, live guitar music and hearty appetizers that include a variety of sandwiches, salads, fruit, and dessert. Cruise past the infamous island of Alcatraz, around Angel Island National Park, under the majestic span of the Golden Gate and along the beautiful shorelines of Tiburon and Sausalito as the sun sets over the Pacific Ocean. (Departs from April – Oct)

Since it's origin during the Golden Gate International Exposition of 1939, millions of locals and visitors alike have enjoyed a journey aboard Red and White Fleet's Golden Gate Bay Cruise, where tours lead passengers past San Francisco's biggest landmarks, including under the Golden Gate Bridge and around Alcatraz. Ideal for entertaining guests from near and far, features of the tour include: Red and White Fleet's exclusive headphone audio, available in 12 languages; up close views of marine wildlife (seagulls, pelicans, sea lions and even dolphins). A cash bar with drinks, snacks and merchandise is available. Starting every day at 10:00 a.m., Red And White Fleet has eight – 14 daily departures from Pier 43½, which is located in the very heart of Fisherman's Wharf.*

For bookings and additional information, visit www.redandwhite.com or call (415) 673-2900.

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